

Adarsh Rao

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EDUCATION

IIT Guwahati
Bachelor of Design
2014 - 2018

SKILLS

Prototyping
Wireframing
Interaction Design

Frontend development,
Javascript, React

TOOLS

Figma, Cursor

WORK EXPERIENCE

Wayground (Quizizz) *Lead Product Designer*

Sep 2021 - Mar 2024 • Bangalore

Schools and Districts Team

Led the design of key initiatives that enhanced Quizizz's appeal to school districts. Designed new collaboration features, optimized third-party integrations, introduced administrative dashboards, and created curriculum-specific features to address district needs.

Revenue Team

Spearheaded the design of projects that generated high 6-figures in additional revenue. This involved both creating new premium features and strategically limiting access to core functionalities, encouraging user upgrades to premium plans.

English / AI Team

Designed and launched AI-driven features tailored for English and Language Arts educators. This included a comprehensive Vocabulary experience focused on texts read in the classroom, and a new content discovery experience among other experiments.

Flipkart *Product Designer*

Mar 2020 - Jan 2021 • Bangalore

Designed all the software that runs Flipkart's first B2B Warehouse. This involved working closely with Warehouse Ops, Product and Engg to define and design brand new flows from scratch.

Infosys *Lead - Experience Design*

July 2018 - Oct 2019 • Bangalore

Helped design the core return filing experience for the official Govt. of India Income Tax website used by crores of Indians.

SIDE-PROJECTS

indiakittens.com May - Jul 2025

A stray kitten adoption portal helping connect rescuers with potential adoptees.

solveirodov.com Feb - Mar 2021

Took a Soviet-era Physics Problem book and designed / developed a better online experience for students wanting to solve it.